



## Australian Services Roundtable Australian Digital Trade Forum

### **Launch Event** **Online Board & Exec Learning Video** **Introduction to Digital Trade**

**Date:** Thursday 24 March, 2022

**Time:** Sydney 16.00 – 17.30pm

*Followed by refreshments*

**Venue:** Hybrid Event hosted by Stone & Chalk

**Physical location: Stone & Chalk, Level 4/11 York St, Sydney NSW 2000**

**Zoom link:** [Join here](#)

Room opens from 3.30pm

### **WHAT IS THE DIGITAL TRADE FORUM?**

In 2020, ASR initiated establishment of the Australian Digital Trade Forum to help lead implementation of recommendations made by industry in the Government's Services Export Action Plan.

<https://www.services-exports.gov.au/>

The Services Export Action Plan recognised the need to build a coordinated voice to represent Australian digital trade/e-commerce interests, and broaden understanding of developments in the WTO and APEC as well as bilateral and regional Free Trade Agreements and Digital Economy Agreements.

These informal by-invitation only boardroom sessions are key opportunities for networking, education and policy advocacy on digital trade and e-commerce issues.

### **Moderator**

**Christopher Findlay, Emeritus Professor, University of Adelaide**

### **Presentations**

**Caroline McCarthy, Assistant Secretary, Investment and Digital Trade Branch, DFAT**

**Peter Kakogiannis, A/g Director, Digital Trade Section, DFAT**

**Jane Drake-Brockman, Visiting Fellow, Institute for International Trade**

### **Discussants**

**Jed Horner, AustCyber**

**Kaaren Koomen AM, IBM Australia**

**David Howarth, Amazon Australia tbc**

**Lee Tuthill, Visiting Fellow, Institute for International Trade**

**Amy Stuart, DFAT**

### **Trade & Investment in Services (TIISA) Network**

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